

Recap

--- Website Design



- So if you're looking into one of our package tiers that has free website and/or online ordering included but need some more information, this will be a great reference point.
- If your business currently has no website, we will build you one based on a survey of what you would prefer it to look like.
- If you already have an existing website but would like to improve its appearance or make any bigger changes, we can do that as well.
- Through our Web Design Survey we will send you after signing, we will work on building or re-designing your website and will complete it within 14 days. After we have delivered your website, we can make as many revisions as you want for 30 days.

How does the Online Ordering work?



How a Customer Places an Order

1 Find Order Now Page on Business Website and Place an order

Butcher Block (\$7.99) Egg Whites (\$0.99) ▾ Wheat ▾
- 1 + [ADD TO CART](#) **\$8.98**

Cheese Omelette (\$5.99) Select a Side ▾ Select Toast ▾
- 1 + [ADD TO CART](#)

Farmer's Omelette (\$8.49) Redskins (\$0.99) ▾ Wheat ▾
- 1 + [ADD TO CART](#) **\$9.48**

Gyro Omelette (\$8.49) Select a Side ▾ Select Toast ▾
- 1 + [ADD TO CART](#)

Mushroom & Swiss (\$6.49) Select a Side ▾ Select Toast ▾
- 1 + [ADD TO CART](#)

2 Customer fills out Billing Information and order modifications

BILLING DETAILS	YOUR ORDER										
First name * <input type="text"/>	<table><thead><tr><th>PRODUCT</th><th>SUBTOTAL</th></tr></thead><tbody><tr><td>BBQ Ranch Chicken Wrap (\$9.99) - Tater Tots x 1</td><td>\$9.99</td></tr><tr><td>Subtotal</td><td>\$9.99</td></tr><tr><td>Tax</td><td>\$0.60</td></tr><tr><td>Total</td><td>\$10.59</td></tr></tbody></table>	PRODUCT	SUBTOTAL	BBQ Ranch Chicken Wrap (\$9.99) - Tater Tots x 1	\$9.99	Subtotal	\$9.99	Tax	\$0.60	Total	\$10.59
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Subtotal	\$9.99										
Tax	\$0.60										
Total	\$10.59										
Last name * <input type="text"/>											
Phone * <input type="text"/>											
Email address * <input type="text"/>											
ADDITIONAL INFORMATION	Server Tip:										
Order notes (optional)	\$ <input type="text"/>										
Special notes about your order	ADD TIP										

3 Customer pre-pays for order through website, and receives an emailed receipt

Credit Card

VISA     

Pay securely using your credit card.

Card Number *

Expiration (MM/YY) *

Card Security Code *

[PLACE ORDER](#)

How a Restaurant keeps track of Online Orders

#1



Tablet

- Make sure the Android 9-Inch tablet we sent you has a stable internet connection and the Microsoft Outlook application open during business hours
- Make sure the tablet is accessible by the cashier or cash register during business hours

Notifications for Orders

- After a customer has placed and paid for an order through your website, the tablet will ring to notify that an order has been placed, and will continue to ring until that order is read
- The orders will be notified via email, so it's best to keep the Outlook application open to receive the orders as soon as they're paid for

Putting Ticket Into System

- What we recommend for handling online orders is to put the order into your Point of Sale software that the kitchen uses to manage tickets
- This way, the kitchen receives the online orders in no different way they receive regular orders

Tallying Online Order Totals/Server Tips

- **The way each restaurant does this is fairly unique, so we are willing to work with whichever way you think works best**
- What we recommend most restaurants to do is the following:
- Once an online order has been picked up by a customer, cash out the ticket in your system by the amount the customer paid, the leftover amount should be the tip they gave
- Keep a separate pile of cashed out online order receipts, and when the server tips from credit cards are calculated at the end of the shift, simply include these orders in the calculations as well

Don't like this setup?

We know all restaurants run their systems differently

We will customize your solution based on how YOU would like to manage your orders :-)